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# 2011 Annual Report

Humane Society of Utah

May 21, 2012

Prepared for Craig S. Cook • President, Board of Directors

Submitted by Gene Baierschmidt, Executive Director

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The Humane Society of Utah ... dedicated to the elimination of fear, pain and suffering in all animals!

# Agenda - HSU Annual Membership Meeting



## 1. Welcome/Opening Remarks

Craig S. Cook - President & General Counsel

## 2. Executive Director's Report

Gene Baierschmidt - Exec. Dir. - Humane Society of Utah

## 3. Individual Department Reports

HSU Dept. Heads

## 4. Introduction & Election of Candidates - Board of Directors

Craig S. Cook - Randy John - Susan Wood

## 5. Closing Remarks - Craig S. Cook

## 6. Question & Answer Session

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# HUMANE SOCIETY of UTAH

## 2011 ANNUAL REPORT-OVERVIEW

MAY 21, 2012

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As the Humane Society of Utah celebrates its' 52nd year of operation, the organization continues its' quest to eliminate fear, pain and suffering for all animals. The HSU provides shelter, food and medical care...as well as in-house and outreach adoption programs for homeless animals. We address pet over-population with low cost sterilization procedures, as well as vaccinations in our state-of-the-art clinic. A committed animal transfer program is also increasing overall adoptions. And our highly successful foster program for animals who need extra care and attention continues to flourish. The same can be said for the Humane Society's education programs for school children in and around Salt Lake Valley. Investigation of animal neglect, cruelty and abuse remains a high priority. The same is true for our pet-facilitated therapy sessions at area nursing homes and informative publications distributed to all HSU members.



As a 501(c)(3) charitable, non-profit organization in good standing with the United States Department of Treasury the HSU is eligible to receive deductible contributions from our members and the public in general. The Humane Society of Utah receives no funding from any government agency or the Humane Society of the United States.

## Humane Society of Utah 2011 - Overview Cont.

The Humane Society of Utah is governed by an independent, voluntary Board of Directors (see next page) who serve without pay or other compensation, and whose responsibility it is to formulate the policies governing all activities and positions taken by the Humane Society of Utah.



The HSU's financial activities and standing are professionally maintained and audits are conducted by the independent accounting firm of Tanner & Company. Copies of these documents, as well as tax reports and other documentation are available upon request.

The present Annual Report of the Humane Society of Utah covers the period from January 1, 2011 through December 31, 2011, including activities of our clinic, adoptions, outreach adoptions, volunteers, animal transfer, animal fostering, investigations, publications/membership fund-raising and education/shelter departments (as well as an overview of the Humane Society's progress). The primary emphasis of the Humane Society of Utah in 2012 and the years to follow will be finding good homes for all adoptable animals. The organizations' goals will be met not only through our own efforts but by working together with other animal welfare agencies and rescue groups, not to mention the support of our donors and the public.

## **HUMANE SOCIETY OF UTAH - BOARD OF DIRECTORS**

President

**Craig S. Cook**

Attorney, private practice

Vice President

**Dr. Eric D. Belnap, DVM**

Veterinarian

Secretary

**Dr. Joann Seghini**

Mayor, Midvale City

Treasurer

**Randy John**

Vice President and Credit Officer, Key Bank of Utah

Executive Committee

**Michelle Christensen**

Attorney

**Janet E. Haskell**

Executive Career Consultant, Thomson DBM

**Tim J. Williams**

President, !Ignition! Consulting Group

**Steve Starley**

Manager, Carpet Giant

**Susan Wood**-League of Cities & Towns (Public Relations & Communications)

## 2011 FINANCES - HUMANE SOCIETY OF UTAH

Total Unrestricted Revenues, gains & other support	\$3,882,803
Total Net Assets	\$5,584,344
Total Program Expenses	\$2,767,573
Shelter	\$1,135,983
Clinic	\$1,085,840
Outreach Adoptions	\$312,842
Foster Care	\$ 94,426
Investigations	\$ 84,790
Education	\$ 53,692
Total Fund Raising Expenses	\$272,811
Total Administrative/Management Expenses	\$299,366

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# THE “HEADLINES”

2011 ANNUAL REPORT

HUMANE SOCIETY OF UTAH

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2011 was another successful year for the Humane Society of Utah. Overall, the HSU placed a total of **7,386** animals in new homes. For the *third* consecutive year **all of our adoptable dogs** found new families! Despite the continuing economic downturn the HSU only experienced a 3% decrease in overall adoptions.

As we look at the numbers a little more closely, 2011 saw a dramatic improvement in miscellaneous adoptions (rabbits, guinea pigs, birds, etc.). While the number of animals received by the HSU remained virtually the same as 2010, there was a **36% increase** in the number of small animals adoptions facilitated by our shelter.

## **A Team Effort!**

2011's adoption rates can be attributed to close team work and a proactive approach. The HSU's outreach, foster care and animal transfer programs all contributed greatly to a successful year. By taking animals to off-site adoption locations such as Petsmart and Petco, we have been able to place animals with families who might never have visited our shelter. The animal transfer program takes dogs for whom there is less demand to shelters in other geographic areas where they are more popular and more likely to be adopted. Meanwhile hundreds of families in our community are fostering animals, taking special needs or hard to place cases into their homes and working with these animals until they are ready for permanent homes with new families.

## GETTING THE WORD OUT

The Humane Society continues to get very good “mileage” from our new, high resolution electronic billboards on I-15. Working with YESCO, the HSU is able to incorporate animated messages into our signage rotation, improving our ability to promote adoptable animals and our various programs to the millions of motorists driving past our property every month.

In addition to our electronic billboards, Reagan Outdoor Advertising generously continued to provide pro bono exposure on several of the company’s billboards throughout the valley, utilizing the award winning campaign developed by Love Communications during our 50th anniversary celebration.



Our Outreach department conducted promotional campaigns with the Salt Lake Bees while also making weekly live appearances on Fox 13 and Z-104 FM. And the annual Pet-A-Thon on KUTV brought in thousands of dollars in donations while providing exposure with value far exceeding those donations. In addition, the annual “Picture Your Pet With Santa” event was once again a successful fundraiser which also generated a great deal of good will.

The news media provided excellent coverage of the shelter, as well as our various programs, activities and initiatives. In addition to the continued use of mass e-mails to our membership, 2011 also saw a continuing emphasis on social media. HSU’s Facebook page has seen an increase in the number and quality of its postings which in turn has helped grow our base of online followers to **more than 6,000 “friends.”** The HSU’s Facebook page automatically links with the Humane Society of Utah’s Twitter page. All of these social media tools drive traffic back to the HSU’s website.

## FROM A LEGAL STANDPOINT...

The Humane Society was once again a driving force behind the fight for animal rights. During the 2011 legislative session, Executive Director Gene Baierschmidt led the battle against House Bill 210 sponsored by State Representative Curtis Oda of Clearfield. The proposed bill would have allowed citizens in unincorporated areas of Utah to use “reasonable” judgement to determine whether an animal is feral and would have permitted citizens to then



dispose of animals deemed to be feral. Due in large part to the HSU’s opposition to this bill, it failed to come up for a vote and died in the Utah Senate. In addition to putting out position statements and setting up interviews (one featuring Exec. Dir. Baierschmidt appeared on “The Colbert Report” on the nationally televised cable network Comedy Central) our communications effort also included mass mailings of post cards to HSU members, e-mail blasts and Facebook postings.

In 2011, the Humane Society also remained the only organization in our state employing a full time cruelty investigator. In the course of his duties, John Fox conducted hundreds of investigations throughout the state of Utah. Regular inspections also took place at the Eagle’s Landing Petting Zoo, Hogle Zoo, Thanksgiving Point, Tracy Aviary, Wheeler Farm and the Willow Park Zoo in Logan.

Carlene Wall, our humane education director once again visited thousands of elementary school students, making presentations on kindness and compassion for animals. Carlene also made countless pet facilitated therapy visits to nursing homes and residential centers.

## CLINICALLY SPEAKING....

The Humane Society Clinic essentially matched the record number of spay & neuter surgeries performed the prior year, while dramatically increasing the number of vaccinations and heart worm tests conducted by 10%.

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# Department Reports

The Humane Society of Utah

## THE CLINIC

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The Drs. George D. and Esther S. Gross Animal Clinic continues to see a tremendous increase in the number of vaccinations, micro-chip implants and heart worm tests administered.

Vaccinations increased **11%** once again in 2011, with **69,267 vaccinations** administered (55,079 of the vaccinations were given to dogs, 14,188 to cats). The number of heart worm tests administered also increased to **1,170**.

Moreover, the HSU clinic nearly matched the record number of spay and neuter surgeries performed in 2010. During 2011 **10,377** animals were sterilized. The success maintaining this high rate of sterilization can be traced to the expertise and efficiency of our veterinarians and clinic staff, as well as the ability of the HSU to offer this service at a highly affordable price.

In 2011 the clinic also implanted **2,553 microchips**, representing a **22% increase** over 2010. All told, this increase helps ensure more animals the chance of being reunited with their owner(s) in case of accidental separation. Just last year, our receiving department was able to locate an owner and return her cat which had been surrendered to our shelter after it gone missing for 7 years!

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# Department Reports Cont.

The Humane Society of Utah

## OUTREACH ADOPTIONS - COMMUNITY INTERACTION

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Outreach continues to be one of the HSU's most effective programs. In 2011 the department helped find homes for **1,480** animals (including 21 special adoptions ) which represents approximately **20% of all the HSU's adoptions** this past year. This achievement can be attributed to excellent logistical planning by our staff, social networking and regularly scheduled television & radio appearances... plus the co-operation and participation of corporate entities such as PetSmart & PetCo, City Weekly, and special events. PetFinder.com and PetArk.com have also expanded our adoption capabilities, as has the efficient use of volunteers at special events.

### Volunteers & Special Events

The HSU's volunteer department relied upon a monthly average of 506 "active" volunteers. It should be noted, this average **increased to 565 volunteers a month** over the second half of 2011. All told volunteers donated more than **12,000 hours** of their time throughout the year (an average of just over 1,000 hours per month) walking dogs, socializing cats, helping the Outreach staff and assisting at special events. An increasing number of community groups continue to contact the HSU about volunteer work, including food drives. Updated software enables us to keep track of volunteer hours & training while a mentoring system ensures new volunteers have more experienced volunteers show them " the ropes." Home for the Holidays, adopt-a-thons, Picture Your Pet with Santa & charity golf events have all helped strengthen our efforts in this area. The HSU is greatly encouraged that the monthly average of hours donated **increased to almost 1,400 hours per month** during the final 6 months of the year, putting the HSU on pace to reach almost **17,000 total hours** donated by our volunteers in 2012.

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# Department Reports Cont.

The Humane Society of Utah

## ADOPTIONS & ANIMAL TRANSFERS-BEHAVIOR ASSESSMENT

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The Humane Society continued making history in 2011. For the third year in a row the HSU found homes for each and every one of our adoptable dogs! HSU was successful in placing **3,784** dogs and **3,188** cats. Our shelter also experienced a 36% increase in the number of small animals adopted, with 414 rabbits, guinea pigs, gerbils, rats, birds, etc. finding forever families.



### Animal Transfer-Behavior Assessment

Thanks to this innovative program, dogs for whom there is not as strong a demand in our immediate area/market are taken to other animal welfare organizations in Utah and other states ... communities where those canines are in greater demand. Our staff follows up to make sure these transferred animals are successfully adopted. At the same time, the HSU continues to bring in a multitude of small dogs from the Los Angeles metropolitan area. There is high demand for small breeds in our market and this transfer program has saved thousands of lives since it's inception just a few short years ago.



In 2011, our Animal Behavior and Transfer program placed a total of 116 animals with reputable rescue groups in Utah and surrounding states, essentially matching the total from the previous year. At the same time, **HSU took in 587 animals from other shelters** where they were in jeopardy of being euthanized. **456 of these animals were adopted** out by the HSU. From a financial standpoint the program generated **revenues of \$51,859.25**. The ABT department also performed **457 behavior assessments**.

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# Department Reports

The Humane Society of Utah

## FOSTER CARE-EDUCATION-INVESTIGATIONS

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The Foster Care program, started in 2003, continues expanding. The staff now consists of 3 full time employees who work tirelessly to identify shelter animals who are sick, need socialization, or may be too young to be adopted. Foster Care continually recruits and now works with hundreds of families who often adopt the animals they have been fostering. In addition to puppies and kittens, Foster Care provides support services for our shelter vets, working diligently with sick animals who need to recuperate and others in need of extra socialization. In 2011 the Foster Care department **found homes for 1,496 animals.** Thanks to the foster care families/providers, who supply their own



food, kitty litter, toys, etc., this vitally important operation helped thousands cats, dogs, kittens, puppies, rabbits, guinea pigs and hamsters go to good homes. Not to be forgotten are the countless animals provided hospice care, allowing them to spend their final days in loving homes, looked after by people who value the lives led by these wonderful creatures.

### EDUCATION

The HSU's Director of Operations, Carlene Wall, also serves as our Director of Education. In 2011, Carlene and her best friend Misu performed 39 school presentations to thousands of young students. Carlene also made 20 pet therapy visits in the community and hosted 30 tours of the Humane Society facilities for hundreds of visitors. Carlene was also the HSU's representative to Community Shares.

## INVESTIGATIONS

Led by 39 year veteran John Paul Fox, the HSU Investigation Department continued exerting its influence upon animal welfare in our state. The department was involved in 1,737 actions during the 2011 calendar year.

Mr. Fox conducted 299 investigations, 504 pet store investigations and 259 animal control inspections.



Regular inspections were also carried out at Hogle Zoo, the Willow Park (Logan) Zoo, Thanksgiving Point, Tracy Aviary, the Eagles' Landing Petting Zoo and Wheeler Historic Farm. The HSU also responded to 602 requests for information and attended 73 meetings, hearings, appointments, pickups and deliveries. and other miscellaneous activities.

2011 also saw the Investigations Department monitor animal related bills in the Utah legislature and review individual pieces of legislation, particularly H.B. 187 (dealing with the documentation of animal abuse on agricultural properties) and S.B. 245 (a bill designed to increase the bounty on Utah's coyotes). Throughout the session Mr. Fox provided updated status reports on all bills in the legislature of particular concern to the Humane Society of Utah and its membership and prepared draft legislation regarding the use of "live-capture traps."

In addition, Mr. Fox updated the HSU's Investigation Handbook and wrote an "Old Dog Care" handout which also appeared as an article on the Humane Society of Utah website.

Among the extensive list of special activities and projects performed by the Investigations Department are the following duties:

- \* Preparing monthly & annual reports
- \* Assisting with facility maintenance and repairs
- \* Maintaining state wide animal control officer & pet store lists
- \* Joining Tracy Aviary's animal care & use committee
- \* Updating the state code of animal related excerpts to reflect changes made by the legislature
- \* Updating the Investigation Department "succession manual"

\* Updating plans for proposed staffing levels of our new facility

\* Creating historical records of the HSU and animal cruelty court cases on a year by year basis

Our Chief Investigator also assisted with management of the membership computer system, and was responsible for both safety and security systems throughout the Humane Society facility. Among the goals for 2011? Adding additional animal related books to the investigation reference library and continuing to increase facility inspections in rural areas of Utah.

In 2011 the HSU assisted the following counties, cities and towns:

Beaver County, Brigham City, Cedar City, Davis County, Draper City, Juab County, LaVerkin, Moab, Mount Pleasant, Murray City, Parowan, Riverton, Roy, Sandy, Sanpete County, South Ogden, Spanish Fork, Springville, Tooele City, Utah County, and West Valley City. Mr. Fox also provided information and assistance to the following organizations/firms: A Caring Vet Hospital, Ching Family Farm, Davis County Clipper, Don Bailey Trucking (parrots), KSL-5 Television, Pet Samaritans, Salt Lake City Legal Defenders, the Sanpete Messenger, The Salt Lake Tribune, the Spectrum News, SPCA of Texas, Utah's Hogle Zoo and Wag-N-Train Rescue.

### **Publications, Memberships & Fundraising**

The Humane Society's Publications, Membership and Fundraising department processed **a total of 3,574 individual contributions** from various mailings and campaigns which **netted more than \$397,000**. Headed by Katharine Brant, the department also processed **more than \$210,583 in grant monies or gifts** from 42 separate foundations or organizations. Individual acknowledgement letters were written and sent to 4,193 individuals or companies donating \$75 or more per gift...**a 30.7% increase** over 2010.

The department supervised the creation, proof reading, distribution and tracking of 30 different member or member-acquisition mailings. At the same time, Katherine responded to 67 requests for information, notarized 28 documents and sent out 116 certified letters for microchipped animals surrendered to the shelter. She also responded to 19 requests for information regarding the naming of the HSU as a beneficiary in wills drawn for private individuals, drafted 37 administrative memos and finalized 48 monthly clinic and shelter statistics reports, all while regularly updating in house forms and records.

Ms. Brant also assisted Executive Director Baierschmidt with all written materials, special events, public relations and media activities not to mention preparing Board meeting presentations, legislative materials, information regarding the Mary Miles Kleinman estate, the new construction project and the KUTV telethon.

Furthermore, the department wrote and produced four quarterly newsletters...and was responsible for creating, proofing, distributing and tracking 23 different member or member-acquisition mailings. Ms. Brant also assisted with special events, public relations/ media activities as well as the preparation of materials promoting animal related legislation.



## DEPARTMENT OF COMMUNICATIONS

A great deal of time and emphasis during the first quarter of 2011 was spent on raising public awareness regarding House Bill 210, the “feral cat” bill sponsored by state representative Curtis Oda. In addition to putting out position statements and setting up interviews (one featuring Gene Baierschmidt appeared on “The Stephen Colbert Report” on Comedy Central), our communications effort also dealt with mass mailings of post cards and e-mail blasts to HSU members as well as Facebook postings. Rep. Oda’s proposed legislation ultimately died in the Senate.

The Humane Society also received coverage from KUTV and KTVX on our “Be Kind To Cats Month” promotion during April, when the HSU clinic reduced the fees on all spay or neuter procedures by \$10.

As an organization, the Humane Society received significant media coverage for supporting two new ordinances proposed by Salt Lake County Animal Services, which the County Council adopted. Cat owners in unincorporated Salt Lake County must now license their felines, and the limit has been lifted on the number of animals an individual or family may own...provided they live in unincorporated areas of the county.



The Salt Lake Tribune devoted extensive coverage to the story regarding President Craig Cook’s 18 year legal odyssey to collect a \$90,000 settlement left to the HSU by a St. George woman and her cat Toby. Heirs of the estate had fought to prevent the HSU from receiving the bequest but thanks to President Cook’s “dogged” determination, our organization finally won this legal skirmish, received the funds, and made headlines in the Tribune.

The Humane Society also received positive coverage from 2 television stations covering the story of a volunteer from Great Britain who commuted almost 5,000 miles to work at the Humane Society of Utah.



The HSU got even more publicity for our “Biggest Loser.” ALI was surrendered to our shelter weighing twice as much as she should. Thanks to the efforts of Dr. Lena Detar and proper medication, ALI steadily lost weight, finally reaching her goal of 50 pounds. Television and print stories were done when we first let the media know about our “Biggest Loser”...and when she reached her goal! The HSU provided weekly updates on Facebook throughout the journey.

All four major television stations covered our news conference to announce the \$1.1 million dollar donation from the Kay family, airing highly positive stories on evening newscasts. The Salt Lake Tribune’s Christopher Smart wrote a lengthy article accompanied by a photograph. Both newspaper(s) in Vernal gave the story prominent coverage as well.

The electronic and print media helped the Humane Society get the word out about Utah’s new fireworks laws and what animal owners can do to help their companions during a trying time of year. The news release we sent out also garnered a feature article in the Ogden Standard Examiner, a publication which rarely covers the HSU.



Carl Arky appeared twice on KSOP’s half hour weekly radio public service program, did an interview with KSL’s Amy Iverson regarding dogs being kept outdoors, and was interviewed on the Doug Wright show regarding the problems posed by fireworks. Carl also assisted the Tribune’s Scott Pierce with a feature on the virtues of adopting older dogs.

In the spring, the HSU provided several television stations with footage of our ground breaking ceremony for the new expansion project. And we arranged to have Dr. Detar appear live on KUTV's Fresh Living program to discuss the importance of dental hygiene.



Video features were also produced on the sheriff's department volunteering at the HSU, Strutt You Mutt, shelter dogs being flown from Texas to the HSU for adoption, and the HSU accepting dogs from authorities in Texas who confiscated them from a hoarder.

A news release on the HSU receiving and then adopting out 4 pups who'd been fostered by actress Denise Richards (Charlie Sheen's former wife) also garnered media attention. Other items publicized include the annual plea to the public to carefully consider adopting rabbits during the Easter holiday...and the various phases of construction (with video & still photos) of our shelter.



After a busy summer which saw extensive media coverage for significant donations from the Kay family and Patrick Wiggins (a long time HSU member who donated a \$48,000 life insurance payment he received from his former wife's estate...a story which also attracted significant coverage) August was highlighted by an initiative to get the word out about the HSU's special promotion to increase the number of "Black Animal" adoptions. And a video was produced focusing on the Humane Society of Utah's contributions to Community Shares in hopes of educating the public about this organization which the HSU is a member of.

Other projects the Department of Communications worked on include:

- \* A “Wednesday’s Child” segment produced in collaboration with the Adoption Exchange and KSL-TV.

- \* A “Volunteer Spotlight” video on Katie Hanley which appeared on our website, YouTube, etc. A news release was also sent out which received attention from KUTV and the Tribune.



- \* An extended length video with Dr. Detar discussing the dangers of human medications for companion animals.

- \* Negotiating with KUTV officials on the details of the annual HSU “telethon” in December.

- \* Shooting footage on a daily basis of the HSU’s expansion/renovation project. The footage was used to document the construction process.

The fourth quarter of 2011 proved to be a very active and productive time too.

Executive director Gene Baierschmidt conducted a five minute interview with Alexis Cairo for a Comcast Spotlight segment which aired multiple times over the holiday season on multiple cable channels.

Picture Your Pet With Santa once again proved to be a “draw” for our friends in the media as almost all of the stations came to the Humane Society to shoot short feature segments for their weekend newscasts.

The HSU’s new “Home for the Holidays” program provided our organization with further branding opportunities. Once again, multiple media outlets came to our facility on the days before Thanksgiving and Christmas to highlight this innovative and compassionate program, placing the HSU in an even better light. An in-house video was also produced for our website, FB page and the video monitors in the clinic and lobby.

The Communications Department also reacted quickly when the HSU realized a dog adopted from our shelter had been “flipped” (re-sold) on KSL.com, A press release was issued stating our organization’s opposition to this practice. To KSL’s credit, reporter Keith McCord came to the shelter and put together a lengthy story.

The Humane Society also received excellent, positive coverage for participating in the Pioneer Theater production of “Annie.” Thanks to the tireless efforts of our Outreach & Volunteer departments the Humane Society was able to feature a homeless dog, center stage, during each performance of “Annie’s” 3 week run.



Most of the dogs were adopted thanks to the exposure...and many more were adopted from the shelter, no doubt, due to television coverage...most notably, Carol Mikita’s feature on KSL.

We also had the opportunity to enlighten Fox 13’s audience regarding donations to national organizations like the Humane Society of the United States, the ASPCA, Best Friends, etc. The aim was to educate the public regarding donations to national organizations and the fact that there is no guarantee that animals in local communities will receive financial aid as the result of those donations. The feature aired between Christmas and New Years (December 28th) a time when television viewership is extremely high. While donations of this nature were not discouraged, we did ENCOURAGE donations to local shelters IF the intent of the donor is to help animals in local communities.

Thanks to the generosity of well known broadcaster Phil Riesen and the production staff at KSOP, this department produced a new series of radio public service announcements (“**The World’s Most Interesting Dog/Cat.**”) which were distributed to all of the major radio station groups in our market.



Last, but hardly least, the HSU successfully partnered with KUTV, Utah's most watched television station, for a productive telethon on December 2. KUTV went the extra mile, as did our volunteers and outreach personnel...and with a big hand from Arthur Benjamin of American Dog Rescue the Humane Society cleared a profit for the event and received the type of media exposure that is almost impossible to procure. By being featured within KUTV's newscasts, our segments are viewed as programming content...and we avoid having our "message" caught up in the clutter of commercials...which are also quite often "Tivo'd."

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# Summary

LOOKING AHEAD!

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2012 may be the most anticipated year in the long history of the Humane Society of Utah. Completion of the new wing earlier this year paved the way for renovation work to begin on the former administrative offices, which will now become our new, state-of-the-art cat shelter ... **“Kitty City!”** This incredible facility is scheduled to be christened on June 30th with a gala grand opening. Once it is finished, **“Kitty City”** will not only provide far greater capacity to handle more cats and kittens, it will also create a more inviting atmosphere. It is our belief this will improve the consumer experience for visitors interacting with our many cats and, ideally, lead to more adoptions.



With new facilities also completed for the foster care & volunteer departments and the clinic ... a major renovation planned for the dog kennels (thanks to a \$1.1 million gift from Robert & Teresa Kay)...and a new wing to be built for the Animal Transfer & Assessment department ... expectations are high for the months to come, with this organization striving towards the goal of significantly increasing overall adoptions by 2013. The Humane Society of Utah pledges to make every effort to reach this lofty goal, relying on the continued support of our community while continuing to educate the public regarding responsible care for companion animals while improving the perception of shelter animals...encouraging everyone who wants a new pet...to think adoption first, foremost and always.



